

EXHIBIT 4  
DATE 2-16-07  
HB 960



# ALASATA<sup>TM</sup> FUSION

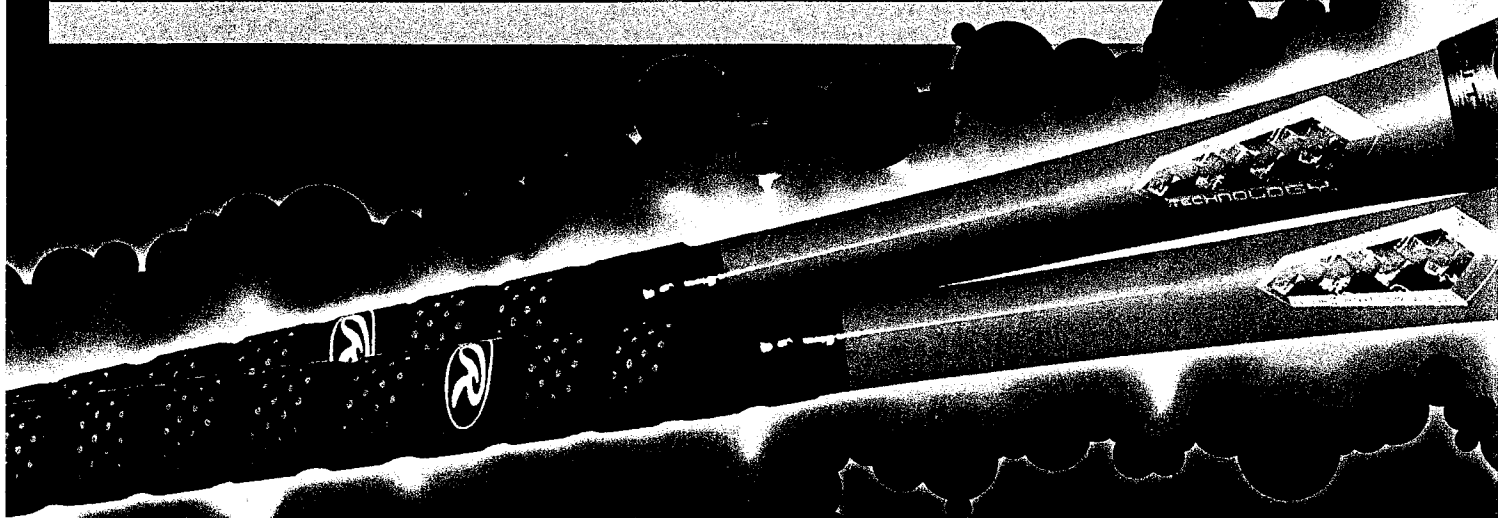
The FUSION of the best metal and composite technologies in the world has yielded the next generation in baseball bats from Rawlings.>>>



FUSION FLEX TECHNOLOGY

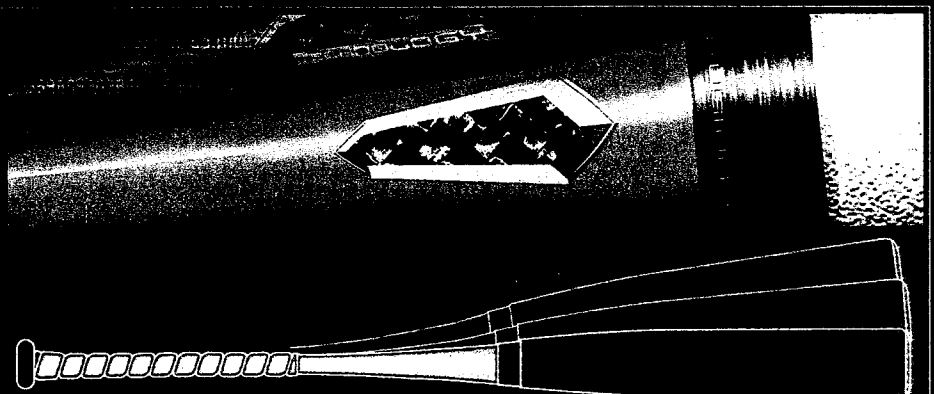
FUSION FLEX TRANSMITTER

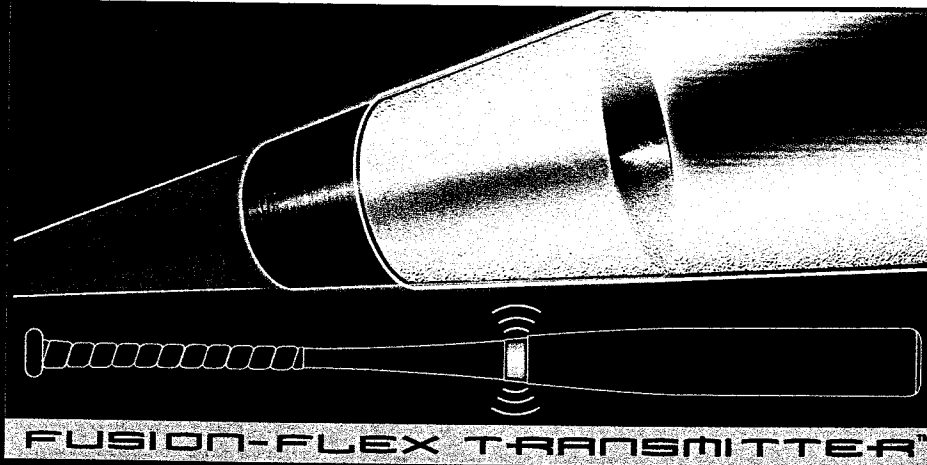
PLASMA SHELL TECHNOLOGY



## A 100% COMPOSITE HANDLE DELIVERS TWICE THE FLEX

Constructed from ultra strong, highly flexible carbon fiber, Fusion Flex Technology delivers two times more flex than comparable aluminum models. This precision tuned whip action is engineered for use with Liquidmetal<sup>®</sup> and greatly enhances the Plasma barrel's trampoline.





## PURE ENERGY TRANSFER™ WITH HALF THE STING

The machined aluminum Fusion-Flex Transmitter conducts the energy transfer between the handle and barrel. Upon ball impact, the Transmitter allows the fixed Liquidmetal™ in carbon fiber to work together to deliver maximum velocity. The Transmitter also has heavy shock vibration, providing twice the sound protection over comparable aluminum models.

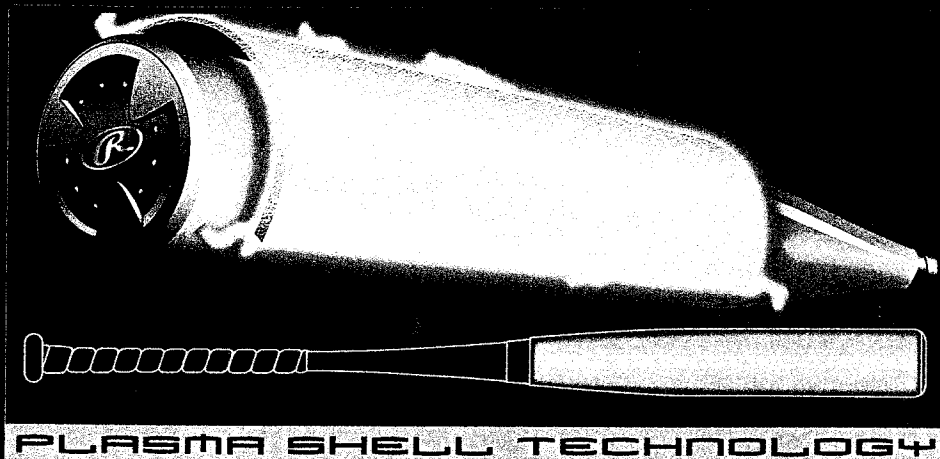
# LIQUIDMETAL™

Rawlings  
Est. 1887

# PLASMA SHELL TECHNOLOGY™

## STRONGER THAN TITANIUM 20% MORE POP 30% LARGER SWEET SPOT

Twice as strong as titanium, Liquidmetal is renowned for the pure flow of energy. Its amorphous atomic structure returns 29% more energy upon ball impact. The result is 20% more trampoline and a 30% larger sweet spot than competitive models.



In yield strength tests of cast alloys, Liquidmetal was 250% stronger than titanium.

# ADULT BASEBALL BATS

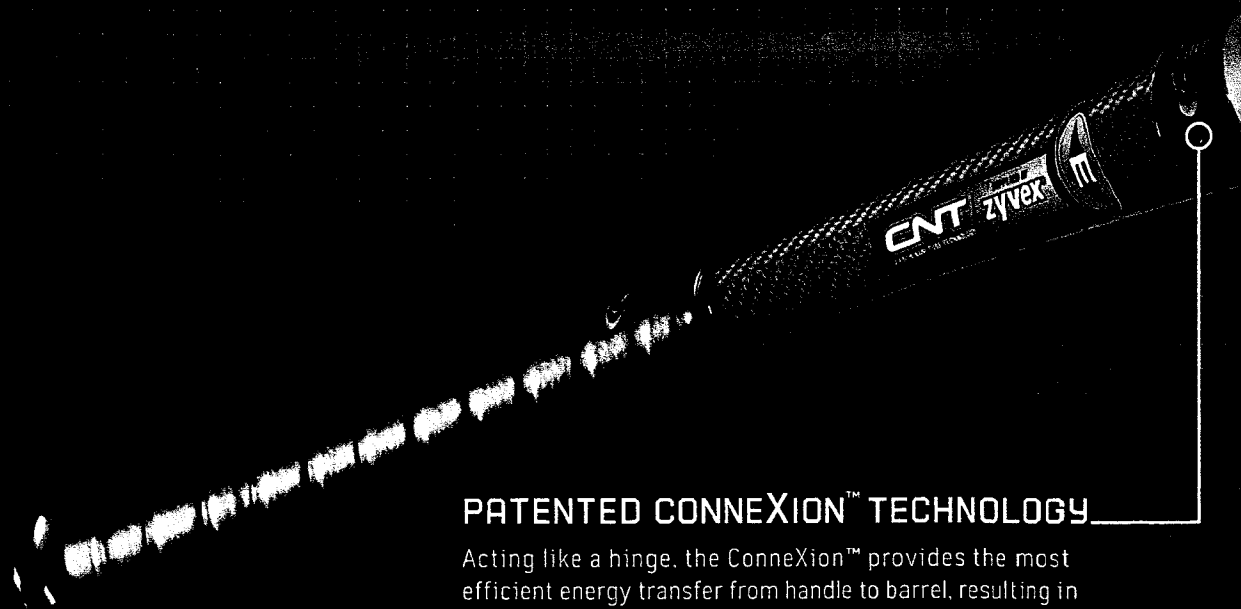
## THE FUTURE HAS ARRIVED

Easton's all-new Stealth Comp CNT is the world's first CNT carbon nanotube all-composite baseball bat. It combines CNT, sixteen times stronger than steel and possibly the strongest fiber that will ever be made, with Easton's patented ConneXion™ design for optimum barrel whip through the hitting zone.

PATENTED CNT TECHNOLOGY. THE WIDEST SWEET SPOT EVER. MAXIMUM PERFORMANCE.  
THE EASTON STEALTH COMP CNT.

### WIDEST SWEET SPOT EVER

Unlike aluminum that has the same strength and stiffness in all directions, composite fibers have very high strength and stiffness in the direction of the fibers but much lower strength and stiffness across the fibers. This allows Easton's R & D team to customize bat barrel flex using exclusive, patented design technologies to create the Stealth Comp CNT, a revolutionary and superior bat with the widest sweet spot ever.



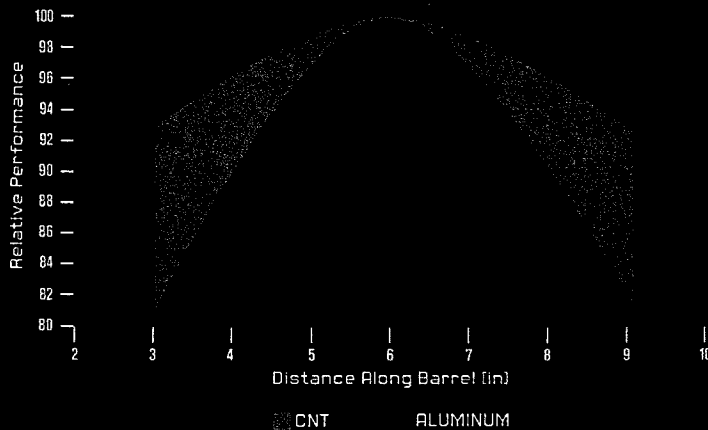
### PATENTED CONNEXION™ TECHNOLOGY

Acting like a hinge, the ConneXion™ provides the most efficient energy transfer from handle to barrel, resulting in maximum bat head "whip" for a quicker bat and more power through the hitting zone.



# CNT COMPOSITE = WIDEST SWEET SPOT

## Bat Barrel Performance Curve



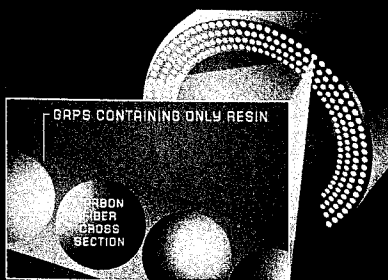
# STEALTH<sup>CNT</sup> COMP

## EXCLUSIVE CNT CARBON NANOTUBE ENHANCED ALL-COMPOSITE DESIGN

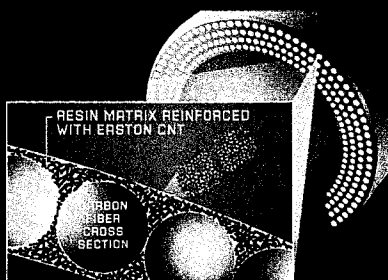
The addition of CNT, made possible by Zyvex NanoSolve™ materials, strengthens composite structures to allow for bigger sweet spots and maximum performance along the entire length of the barrel.



## THE CNT DIFFERENCE



Cross section of one ply of carbon fiber material with only resin filling the gaps between fibers.



The same ply with Easton's Enhanced Resin System. Carbon Nanotubes (CNT) strengthen and toughen the matrix.

